

CONTEST "B" - COMMUNITY SERVICE & IMAGE

1. All articles must be of community interest, and related to the programs and activities of the Order.
2. All media articles must contain a reference to the Benevolent and Protective Order of Elks.
3. Judging will be conducted on articles and activities for the current Lodge year only. (All Entries must be accompanied by a letter from the Lodge Secretary documenting Lodge membership as of March 31st of the current Lodge year).
4. Programs the Judges will be looking for do not need to be in the order listed below.
5. The brochure folder can not be more than one three-ring binder, 8-1/2 x 11 inches by 4 inches thick, and the submission must be postmarked not later than March 15th.
6. The binder covers are not judged.
7. The following is to be used as a guide only (other programs may be substituted for those listed). Additional programs will be judged as indicated in "Additional Material Which Will Be Judged" listed on the back.

PROGRAMS THE JUDGES WILL BE LOOKING FOR

<u>Spring</u>	<u>Value</u>	<u>Awarded</u>
1. Media coverage of your Lodge's Installation of Officers.	2 pts.	_____
2. Law and Order Night sponsored by your Lodge. Media recognition	1 pt. 2 pts.	_____ _____
3. Mother's Day Program. Media recognition	1 pt. 2 pts.	_____ _____
4. Elks Youth Week. Media recognition.	1 pt. 2 pts.	_____ _____
5. Lodge participation in Memorial Day Parade. Media recognition	1 pt. 2 pts.	_____ _____
6. Flag Day Ceremonies. Media recognition	1 pt. 2 pts.	_____ _____
7. Father's Day Program. Media recognition	1 pt. 2 pts.	_____ _____
 <u>Summer</u>		
1. Fourth of July Program or Parade participation. Media recognition	1 pt. 2 pts.	_____ _____
2. Elks Family oriented programs; picnics, etc. Media recognition	1 pt. 2 pts.	_____ _____
3. National Convention Press Release published in Media.	2 pts.	_____
4. Reinstatement advertisement or articles placed in the Media.	2 pts.	_____
 <u>Fall</u>		
1. Drug Awareness, or back-to-school program. Media recognition	1 pt. 2 pts.	_____ _____
2. Elks Hoop Shoot News Release published in news media.	2 pts.	_____
3. Elks Soccer Shoot News Release published in media.	2 pts.	_____
4. Most Valuable Student Scholarship availability published in the media.	2 pts.	_____
5. Veterans Remembrance Month Program. Media recognition	1 pt. 2 pts.	_____ _____
6. Thanksgiving Basket Program for the needy. Media recognition.	1 pt. 2 pts.	_____ _____

Winter

	<u>Value</u>	<u>Awarded</u>
1. Community Oriented Charities. Media recognition	1 pt. 2 pts.	_____ _____
2. Elks Family Oriented Programs (Children's Christmas parties, etc.) Media recognition	1 pt. 2 pts.	_____ _____
3. Elks Christmas Program for the needy (Toys for Tots, food baskets, etc.) Media recognition	1 pt. 2 pts.	_____ _____
4. Hoop Shoot results published in the Media.	2 pts.	_____
5. Request for GER Outstanding Member Award. Media recognition	1 pt. 2 pts.	_____ _____
6. National Patriotism Week. Media recognition	1 pt. 2 pts.	_____ _____
7. Charity Ball. Media recognition	1 pt. 2 pts.	_____ _____
8. Request for GER Special Citations. Media recognition	1 pt. 2 pts.	_____ _____
9. Citizen Of The Year Award. Media recognition	1 pt. 2 pts.	_____ _____
10. Community oriented Programs of your choice. Media recognition	1 pt. 2 pts.	_____ _____
11. Elk Of The Year Award. Media recognition	1 pt. 2 pts.	_____ _____
12. Officer Of The Year Award. Media recognition	1 pt. 2 pts.	_____ _____

ADDITIONAL MATERIAL WHICH WILL BE JUDGED

1. Each Proclamation issued on our behalf by City Officials or invitation to participate in a community event.	1 pt. each	_____
2. All additional community programs, news releases, and related photographs.	1 pt. each	_____
3. All documented radio or TV recognition or billboard posters.	1 pt. each	_____
4. Lodge sponsored contests such as Essays, etc. Media recognition	1 pt. 2 pts.	_____ _____
5. Programs and articles included from Ladies Axillaries will be judged as indicated in item 6.		_____
6. Items or programs not listed but considered by the Judges to be community oriented will be judged.	1 pt. each	_____
7. Judges may award up to 5 additional points for an event considered to be exceptional in scope and value to the community. (Only 1 program per Lodge).	5 pts.	_____
8. Table of contents and organization of brochure.	2 pts.	_____

MEMBERSHIP CERTIFICATION RECEIVED? (Y) _____ (N) _____

STATE _____

LODGE NAME & NUMBER _____

LODGE DIVISION _____

TOTAL POINTS AWARDED _____